

# Bottleprint

Ink to glass. Seamless. Beautiful.  
Bottleprint sets you apart.

Location: Santa Rosa, CA

Web: [www.bottleprint.com](http://www.bottleprint.com)

WIN Profile: [Bottleprint](#)



Since 1992, Bottleprint has printed millions of bottles, enhancing the beauty and increasing the value of products for companies, large and small. We serve vintners, brewers, olive oil producers, and gourmet food producers.

We use only organic inks on our specialized screen printing press, which seamlessly prints intense color and tactile feel onto your bottles. Our process allows for fine detail in your design and overcomes labeling challenges such as tapered or multi-faceted bottles. Our process will enable your product to stand out in the crowded retail environment.

The process involves imaging your label onto our screens, then applying ink through the image on the screen onto a spinning bottle, which transfers your label art onto your bottles.

Bottleprint founder Robert Howerth calls screen printing for wine labels “luxury packaging for a luxury product,” emphasizing that Bottleprints process set his client products apart from competitors.

“Screen printing creates a higher perceived value in the marketplace,” Howerth asserts. “It’s like ‘sales insurance’ for our customers.”

Howerth points out that screen printing is cost competitive and worth consideration for both high and low volume case orders, particularly when compared with pressure sensitive labels.

Bottleprint has also been recognized for its sustainability practices; the company’s processing is free of heavy metals, employs high quality organic inks, and participates in a 100% wind power offset to run its printing plant.

Organic inks can produce higher detail and have higher pigment loading, which results in a much richer color experience. Also, Bottleprints’ clientele can use Bottleprints’ use of wind-power in their marketing, to make the claim their “labels” are printed with wind-power.

“Our bottom line is to print customer bottles to their specifications and by their deadline,” Howerth says, “and if we can do that in a more sustainable way, all the better.”

For consultation and orders, contact Bottleprint at 707-526-3662 or email [robert@bottleprint.com](mailto:robert@bottleprint.com)

## Contact Information

Bottleprint  
Phone: (707) 526-3662  
[www.bottleprint.com](http://www.bottleprint.com)  
[robert@bottleprint.com](mailto:robert@bottleprint.com)

[Send Me Info](#)

