



Label Quote and Order Checklist

Label Quote

Please provide the minimum information below to help us expedite and improve the accuracy of your quote:

- Quantity of Labels** - include overs in your total (industry standard is 13.5 labels per case with overs)
- Runs Per Year** - if submitting annual case qtys, please indicate how many print runs you would like
- Dimensions** - the height x width of each label in inches
- Shape** - rectangle, tapered or special shape
- Cutting Dies** - use your exact dimensions or fit to an existing cut die within 1/8"
- Format** - fronts and backs on separate rolls or sets on the same roll
- Special Elements** - foil stamping, embossing, debossing, high build varnish, spot gloss
- Adhesive** - do you have a specific adhesive requirement or is it standard?
- Paper Type and Liner** -
 - Coated: Gloss, Semi Gloss, Matte Litho
 - Uncoated: Estate #8, Classic Crest, Felt, Estate #9, Eggshell Felt, Uncoated Litho
 - Liners: 44PK (brown), 40SCK (white), PET (clear)
 - Wetstrength or Ice Bucket resistance needed?

Label Order

Same as the above with the addition of:

- UPC Numbers** - we will place the barcode into the artwork for you
- Requested Delivery Date**
- Roll Wind Direction** - #3/outside right, #4/outside left, #7/inside right, #8/inside left
- Maximum OD of the Rolls** - the bottler will be the best source for this
- Alcohol Percentages** (if different than artwork)
- Vintage Dates** (if different than artwork)

Please contact your CSR or Sales Representative directly if you need help with any of the above information.

