



NEVER
FLAT
ALWAYS
ENTICING



LABEL | ESTATE LABEL® Papers

There are few applications that ask more from a premium paper than a wine label. Multicolor printing, embossing, die-cutting, and foil stamping are common. High-speed bottling and packaging lines are unforgiving. **estate label®** papers are the standard of excellence in uncoated label paper. and complement the artistry behind premium beverages.

Features and Benefits

- Proven performance for over 40 years: ESTATE LABEL® Papers perform extremely well on high-speed presses and labeling lines, and easily accept offset and flexographic printing as well as specialty techniques such as engraving, embossing, foil stamping and die cutting.
- Manufactured with proven wet strength characteristics increasing resistance to tearing or shriveling in moist environments.
- Ready for glue-applied and can be converted for pressure sensitive equipment to serve all paper labeling processes.
- Featuring NEW bright Titanium White and NEW rich Black
- NEW 12 x 18 Digital pressure sensitive sheets in White, Bright White and Cream
- Wide range of versatile textures including NEW Martele, bringing new world style to an old world surface.
- Custom colors, finishes, weights and sizes available.

Meets Cobb and Sizing Recommendations

ESTATE LABEL® Papers are guaranteed to fall consistently within Cobb range standards. Paper that is outside the recommended range can absorb too much or too little moisture, which can result in label adhesion problems.



For more information about
estate label® papers
go to:
neenahpackaging.com

ESTATE LABEL® Text Papers Chart

See reverse side (page 2) for charts featuring NEW ESTATE LABEL Products in Martele Texture, Titanium White and More, plus NEW Pressure Sensitive Digital



estate label® papers
Green Attributes



U.S. EPA SmartWay Transport Partnership ensures environmentally-responsible delivery of our products

