

Stelvin®: why aluminum screw caps make sense

We care about your wine and we care about our world

Design for Sustainability

At Amcor, we believe in responsible packaging.

Our approach to sustainability highlights our focus on five key areas:

Economy, Marketplace, Environment, Workplace and Community.

We ensure that right from the start, when developing a product,

sustainability is a key element of that product.



It's the Whole Life Cycle that Counts

The true sustainability of a product depends upon the complete life cycle of the package and product together, not just an individual component.

At most, the bottle closure accounts for just 3% of a wine bottle's environmental impact. (Quantis 2010)



Packaging Protects

Wine is a very valuable product.

The purpose of the packaging (bottle and closure) is to protect the wine to minimise spoilage and waste.



Eliminating Spoilage Due to Cork Taint

Just a small amount of spoilage due to cork taint has a much higher environmental impact than producing the bottle closure.

Stelvin aluminum screw caps eliminate spoilage due to cork taint.



Altogether Better

So, when considering the product (wine) and the packaging (bottle & closure) together, Stelvin aluminum screw caps are more sustainable than cork stoppers.

The 2010 Quantis independent Life Cycle Analysis comparison study confirms this.

Screw caps are better for the environment and better for the wine.

For more information, visit
www.amcor.com



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Aluminum Recycling

Aluminum packaging is widely recycled in most regions of the world. In Europe the estimated average recycling rate of aluminium packaging is above 50%. Due to the inherent value of the material it makes economic sense to recycle it.

Aluminum recycling is economically sustainable

Aluminum screw caps can be recycled alone, or together with glass bottles.

Recycling the metal takes only about 5% of the original energy investment.

Aluminum can be recycled over and over again without loss of inherent quality.

About three quarters of all aluminum that was ever produced for all applications is still in use.

Wine

Aluminum screw caps have become more widely accepted in the conservative wine closure sector.

Recent studies by wine experts have shown that the screw cap:

Keeps the wine as the wine maker intended

Provides consistent taste

Preserves freshness and flavour

Allows in-bottle ageing

Is easy to open and close

Spirits and Liqueurs

The aluminum screw cap is a well established guarantee of quality and product security. For brands of all types of spirit and liqueur, the screw cap is part of the brand identity and a symbol of its standing in the market place.

Water and Soft Drinks

Screw caps are secure reliable and attractive. Fully tamper-evident, an aluminum screw cap guarantees the integrity of the product, whether carbonated or still.

Grocery Products

Aluminum screw caps are widely used beyond the drinks sector. The aluminum screw cap is the first choice for cooking oils, sauces, essences and flavourings, because it seals in the essential flavours and aromas and is totally safe with food products.

Medicines

Liquid pharmaceutical products also benefit from the security, protection and user convenience of aluminum screw caps.



Wine loves Stelvin®



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